

Lumina Plan Management – Percent Mix

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Overview

Use **Percent Mix** feature in Lumina Plan Management as an effective strategy to create vendor details rows more quickly. This feature allows you to build a combination of chosen media and attributes while making your media plan.

Apply the Percent Mix to a flight

You can add the mix to an existing plan upon creating a new flight.

1. Click and drag within the flowchart calendar to create your new flight (refer to the Flighting quick card).

* You need to update the flight status to **Planned** to be able to apply **Percent Mix**.

2. In the **General Details** window, choose **Define % Mix** from the **Vendor Detail** options.
3. Click **Add Mix** to display the **Mix Details** window.

Mix Fields step

1. In the **Mix Fields** step, choose the fields from the drop-down menu.

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2. Continue to add the values for the rest of the selected fields.

* You can create up to 100 vendor details at one time.

3. Click **Next**.

Mix step

Enter the percentage of the chosen values from the previous step.

* If the total percentage of each section exceeds 100%, once you click **Next**, an error will display. You will need to fix the entered values. (Following screenshot)

Planning Details step

Enter needed values in this step in the following tabs, **General Details**, **Cost Methods**, **Costs**, **Creatives**, and **Documents**.

- Once you fill in the **Cost Methods** tab details, the **Costs** tab will be filled with the calculated costs.

Allocating values

You can also apply custom allocations to vendor details when mixing. These allocations will be applied to ALL of the mixed vendor information created.

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Local GRP:		250.00			
Allocation Mode: Weekly					
Q2 20					
	Total	JN 8	W25 JUN 15	26 JUN 22	W27 JUN 27
Local GRP	250.00	17.86	0.00	0.00	
Cost to Client	\$37,500.00	\$2,678.57	\$2,678.57	\$2,678.57	

* See the [Allocations – In line editing quickcard](#) for more information on allocating.

4. Review your details in the **Summary** Step and click **Finish**.

Television Flight Details

General Details | KPI | Cost Summary | Creative Summary

Country: * United States
 National/Local: * National Local
 Media Sub-Type: * Broadcast
 Buying Demo: * Males 25-54
 Vendor Detail: Enter Manually Define % Mix

Edit Mix | Export | Import

Daypart *	Vendor *	Media Owner	Sponsorship *	Creative Length	Programmatic	Start Date *	End D
Early Morning	Food Network	Scripps	Yes	:15	No	May 09 2016	Oc
Overnight	Food Network	Scripps	Yes	:15	No	May 09 2016	Oc
Early Morning	Food Network	Scripps	No	:15	No	May 09 2016	Oc
Overnight	Food Network	Scripps	No	:15	No	May 09 2016	Oc

The **Flight Details** window displays including the entered **Percent Mix**. You can edit the details by clicking



and change any values and **Save**.

- Edit Mix** – once you click **Edit Mix**, you will receive the following warning.

Application Message

By editing allocations, existing planning details will be replaced with new planning details. Are you sure you want to proceed?

Yes No

* You can copy and delete vendor details for a percent mix in the **Booked and Actual** workflow steps.

- Click **Yes** if you need to change the values in the **Mix Fields** step. This will overwrite the existing values.

* Note that the mixed values are not editable unless you modify the mix.

* You can import and export vendor details with a percent mix in all workflow steps except for **Planned**.

Once you are done with making all the changes, click

Save as Planned

View the Mix in the flight

Click **View vendor details** from the **Plan Summary** section. You'll be able to view the added mix percent details.

This plan is being edited by the following users: You
 You are currently in edit mode. Switch to Read Mode

New | Import | Export | Customize | Views | Plan Utilities | History

Viewing 17 of 17 vendor details

#	Vehicle (Station, Title, Website)	Daypart	Gross Cost	Net Cost	2017											
					Q3			Q4								
					July	August	September	October	November	December						
1	Global															
1	2017_HOL_Test_Global_test		\$2,604,706.90	\$2,214,000.00												
2	Television		\$2,604,706.90	\$2,214,000.00												
3	[No Vehicle (Station, Title, We	Early Morning	\$630,000.00	\$335,500.00												
																\$26,775.00
																\$40,162.50
																\$200,812.50
																\$40,162.50
																\$200,812.50
																\$26,775.00
																\$66,937.50
																\$8,925.00
																\$13,387.50
																\$66,937.50
																\$8,925.00
																\$13,387.50

Vendor details editable after switching mix mode.

You can switch the mix mode from **Define % Mix** to **Enter Manually** and choose whether to keep your existing vendor detail data. This enables you to switch to manual mode and not have to recreate those vendor details.