Lumina Plan Management – Percent Mix



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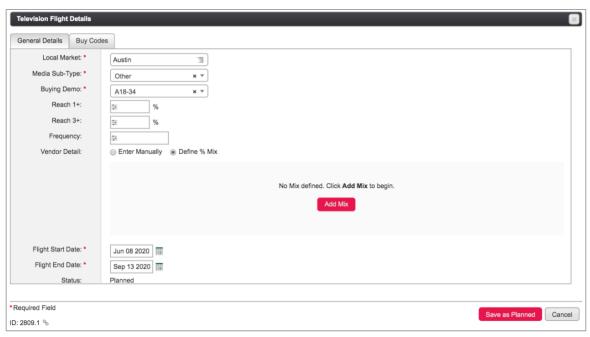
Overview

Use **Percent Mix** feature in Lumina Plan Management as an effective strategy to create vendor details rows more quickly. This feature allows you to build a combination of chosen media and attributes while making your media plan.

Apply the Percent Mix to a flight

You can add the mix to an existing plan upon creating a new flight.

- 1. Click and drag within the flowchart calendar to create your new flight (refer to the Flighting quick card).
 - * You need to update the flight status to **Planned** to be able to apply Percent Mix.
- In the General Details window, choose Define % Mix from the Vendor Detail options.
- 3. Click Add Mix to display the Mix Details window.



Mix Fields step

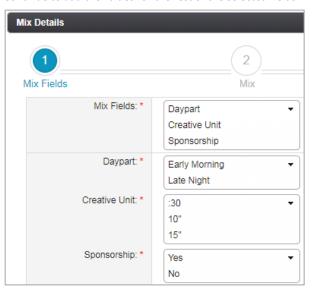
1. In the Mix Fields step, choose the fields from the drop-down menu.



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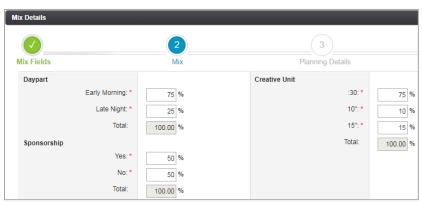
2. Continue to add the values for the rest of the selected fields.



- * You can create up to 100 vendor details at one time.
- 3. Click Next.

Mix step

Enter the percentage of the chosen values from the previous step.



* If the total percentage of each section exceeds 100%, once your click **Next**, an error will display. You will need to fix the entered values. (Following screenshot)



Planning Details step

Enter needed values in this step in the following tabs, **General Details**, **Cost Methods**, **Costs**, **Creatives**, and **Documents**.

 Once you fill in the Cost Methods tab details, the Costs tab will be filled with the calculated costs.



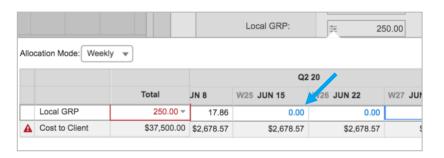
Allocating values

You can also apply custom allocations to vendor details when mixing. These allocations will be applied to ALL of the mixed vendor information created.

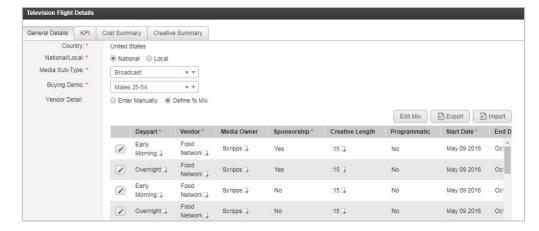


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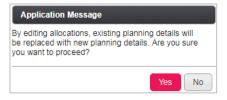
- * See the Allocations In line editing quickcard for more information on allocating.
- 4. Review your details in the Summary Step and click Finish.



The **Flight Details** window displays including the entered **Percent Mix**. You can edit the details by clicking

and change any values and Save.

• Edit Mix – once you click Edit Mix, you will receive the following warning.



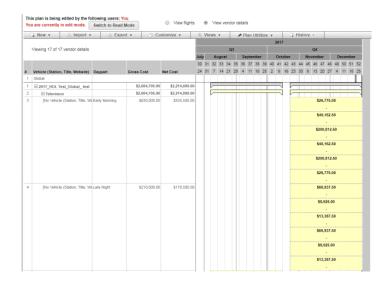
- * You can copy and delete vendor details for a percent mix in the Booked and Actual workflow steps.
 - Click Yes if you need to change the values in the Mix Fields step. This will overwrite the existing values.
- Note that the mixed values are not editable unless you modify the mix.
- You can import and export vendor details with a percent mix in all workflow steps except for Planned.

Once you are done with making all the changes, click



View the Mix in the flight

Click **View vendor details** from the Plan Summary section. You'll be able to view the added mix percent details.



Vendor details editable after switching mix mode.

You can switch the mix mode from **Define % Mix** to **Enter Manually** and choose whether to keep your existing vendor detail data. This enables you to switch to manual mode and not have to recreate those vendor details.