

Login to <https://mediaocean.com/mou> for your training needs.

- ✓ Simple one-time sign-up
- ✓ Access quick cards and eLearning videos
- ✓ Access recommended learning plans, release notes, and FAQs
- ✓ Build your customized playlist

Select your platform to browse the content

Live Training

- ✓ Access the training calendar
- ✓ Sign up for free webinars
- ✓ Register for a live training session

Release Notes

- ✓ Learn about latest enhancements made to your chosen platform

Learning Plans

- ✓ Review the recommended learning plan including all the available training sessions and resources

FAQs

- ✓ Check out the answers to the most common questions

Have questions? Need a custom training?

Visit Mediaocean University at <https://mediaocean.com/mou>.

The screenshot shows the top navigation bar with tabs: Prisma for Buyers, Learning, Training Calendar, Learning Plans, Release Notes, Customer Experience, Submit a request, and Custom Playlist. Below the navigation bar is a message: "For any training support questions, please contact us at training@mediaocean.com". A blue banner asks: "New to Prisma? Select the checkbox and click the Custom Playlist link above to view all eLearnings: ". Below the banner is a list of content items with expandable arrows: Digital 101, What is Prisma?, Introduction and Set up of Prisma, Creating campaigns, Managing proposals- Prisma For Sellers (PFS), and Managing proposals- not Prisma for Sellers (not PFS).

View available online resources at your own pace

Click the arrow to expand the course resources

- ✓ Review a brief description on what the resources are going to cover

Click the Quick Cards tab

- ✓ Explore available quick cards on the chosen workflow

Click the eLearning tab

- ✓ Review and watch available eLearning courses for the chosen topic
- ✓ Our courses are updated regularly, and serve as precursors to classroom training

The screenshot shows the 'DIGITAL 101' course page. The 'Description' tab is selected and highlighted with a blue box. Below the tabs is a brief description: "Learn about digital history, related statistics, and when and how the first digital ad was created. This course also gives an overview on the life of a digital campaign and explains key terms in the digital advertising world." A 'Play All' button is visible at the bottom.

The screenshot shows the 'DIGITAL 101' course page with the 'Quick Cards' tab selected and highlighted with a blue box. Below the tabs, the following resources are listed: Digital 101 PPT and Glossary.

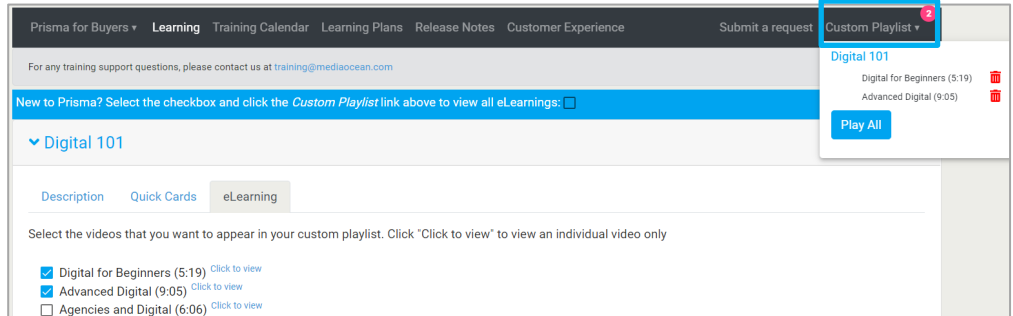
The screenshot shows the 'DIGITAL 101' course page with the 'eLearning' tab selected and highlighted with a blue box. Below the tabs is a message: "Select the videos that you want to appear in your custom playlist. Click 'Click to view' to view an individual video only". A list of videos is shown with checkboxes and 'Click to view' links: Digital for Beginners (5:19), Advanced Digital (9:05), and Agencies and Digital (6:06).

Create your customized playlist

Click the Learning tab

- ✓ Build a custom playlist by selecting the topics from the list
- ✓ Click **Custom Playlist**, and then click **Play All**
- ✓ Click **Launch Video** to launch playlist in a new tab

**The playlist URL will also be sent via email.*



The screenshot shows the Mediaocean Learning Center interface. At the top, there is a navigation bar with links for 'Prisma for Buyers', 'Learning', 'Training Calendar', 'Learning Plans', 'Release Notes', 'Customer Experience', 'Submit a request', and 'Custom Playlist'. Below the navigation bar, there is a search bar and a message: 'For any training support questions, please contact us at training@mediaocean.com'. A blue banner reads: 'New to Prisma? Select the checkbox and click the Custom Playlist link above to view all eLearnings:'. Below this, there is a section for 'Digital 101' with tabs for 'Description', 'Quick Cards', and 'eLearning'. A message says: 'Select the videos that you want to appear in your custom playlist. Click "Click to view" to view an individual video only'. There are three video options: 'Digital for Beginners (5:19)' (checked), 'Advanced Digital (9:05)' (checked), and 'Agencies and Digital (6:06)' (unchecked). A 'Play All' button is visible in the top right corner.

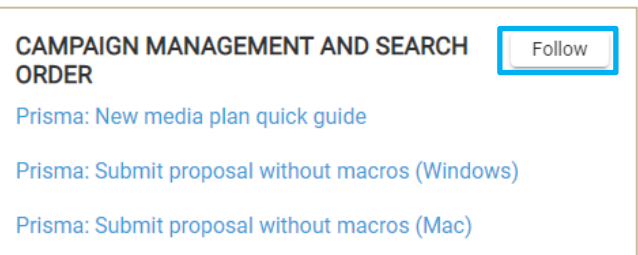
Follow a section

You can follow articles and sections to keep up-to-date with the latest information from Mediaocean Customer Experience.

Display and select your subscription options by clicking the **Follow** button in the desired section, and follow as many sections as you like.

Once you're subscribed to a section, you'll receive notifications each time a new article is added to that section.

To stop receiving updates for a given section, select **Unfollow**.



The screenshot shows a section titled 'CAMPAIGN MANAGEMENT AND SEARCH ORDER'. There is a 'Follow' button in the top right corner. Below the title, there are three articles listed: 'Prisma: New media plan quick guide', 'Prisma: Submit proposal without macros (Windows)', and 'Prisma: Submit proposal without macros (Mac)'.