

Login to <https://mediaocean.com/mou> for your training needs.

- ✓ Simple one-time sign-up
- ✓ Access quick cards and eLearning videos
- ✓ Access recommended learning plans, release notes, and FAQs
- ✓ Build your customized playlist

Select your platform to browse the content

Live Training

- ✓ Access the training calendar
- ✓ Sign up for free webinars
- ✓ Register for a live training session

Release Notes

- ✓ Learn about latest enhancements made to your chosen platform

Learning Plans

- ✓ Review the recommended learning plan including all the available training sessions and resources

FAQs

- ✓ Check out the answers to the most common questions

Have questions? Need a custom training?

Visit Mediaocean University at <https://mediaocean.com/mou>.

The screenshot shows the top navigation bar with tabs for 'Prisma for Buyers', 'Learning', 'Training Calendar', 'Learning Plans', 'Release Notes', and 'Customer Experience'. Below the navigation bar, there is a message: 'For any training support questions, please contact us at training@mediaocean.com'. A blue banner asks: 'New to Prisma? Select the checkbox and click the *Custom Playlist* link above to view all eLearnings: '. Below this, a list of content items is shown with expandable arrows: 'Digital 101', 'What is Prisma?', 'Introduction and Set up of Prisma', 'Creating campaigns', 'Managing proposals- Prisma For Sellers (PFS)', and 'Managing proposals- not Prisma for Sellers (not PFS)'.

View available online resources at your own pace

Click the arrow to expand the course resources

- ✓ Review a brief description on what the resources are going to cover

Click the Quick Cards tab

- ✓ Explore available quick cards on the chosen workflow

Click the eLearning tab

- ✓ Review and watch available eLearning courses for the chosen topic
- ✓ Our courses are updated regularly, and serve as precursors to classroom training

The screenshot shows the 'DIGITAL 101' course page. The 'Description' tab is selected and highlighted with a blue box. Below the tabs, there is a brief description: 'Learn about digital history, related statistics, and when and how the first digital ad was created. This course also gives an overview on the life of a digital campaign and explains key terms in the digital advertising world.' A 'Play All' button is visible at the bottom.

The screenshot shows the 'DIGITAL 101' course page with the 'Quick Cards' tab selected and highlighted with a blue box. Below the tabs, there are two quick cards: 'Digital 101 PPT' and 'Glossary'.

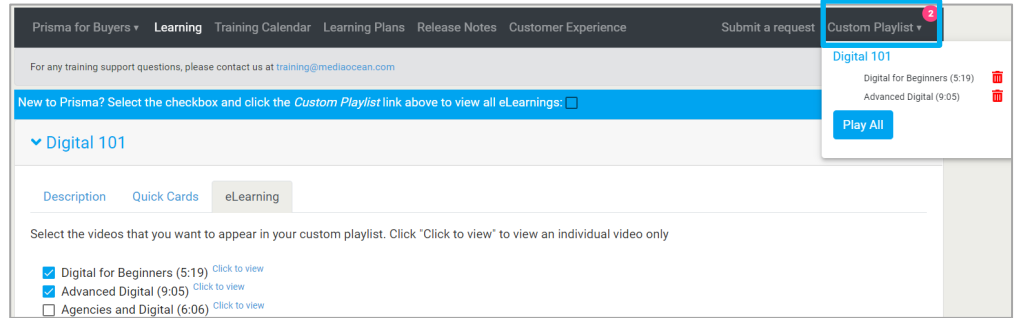
The screenshot shows the 'DIGITAL 101' course page with the 'eLearning' tab selected and highlighted with a blue box. Below the tabs, there is a message: 'Select the videos that you want to appear in your custom playlist. Click "Click to view" to view an individual video only'. There are three video options listed with checkboxes and 'Click to view' links: 'Digital for Beginners (5:19)', 'Advanced Digital (9:05)', and 'Agencies and Digital (6:06)'.

Create your customized playlist

Click the Learning tab

- ✓ Build a custom playlist by selecting the topics from the list
- ✓ Click **Custom Playlist**, and then click **Play All**
- ✓ Click **Launch Video** to launch playlist in a new tab

**The playlist URL will also be sent via email.*



The screenshot shows the Mediaocean Learning Center interface. At the top, there is a navigation bar with links for 'Prisma for Buyers', 'Learning', 'Training Calendar', 'Learning Plans', 'Release Notes', 'Customer Experience', 'Submit a request', and 'Custom Playlist'. Below the navigation bar, there is a search bar and a message: 'For any training support questions, please contact us at training@mediaocean.com'. A blue banner reads: 'New to Prisma? Select the checkbox and click the Custom Playlist link above to view all eLearnings:'. Below this, there is a dropdown menu for 'Digital 101' with tabs for 'Description', 'Quick Cards', and 'eLearning'. A message says: 'Select the videos that you want to appear in your custom playlist. Click "Click to view" to view an individual video only'. There are three video options: 'Digital for Beginners (5:19)' (checked), 'Advanced Digital (9:05)' (checked), and 'Agencies and Digital (6:06)' (unchecked). A 'Play All' button is visible in the top right corner.

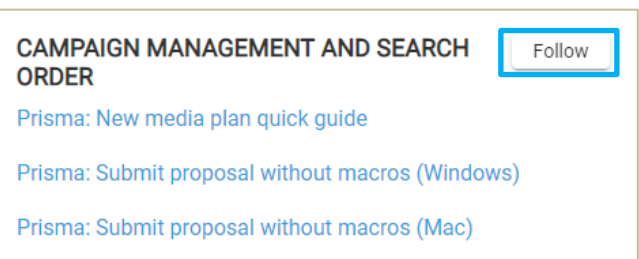
Follow a section

You can follow articles and sections to keep up-to-date with the latest information from Mediaocean Customer Experience.

Display and select your subscription options by clicking the **Follow** button in the desired section, and follow as many sections as you like.

Once you're subscribed to a section, you'll receive notifications each time a new article is added to that section.

To stop receiving updates for a given section, select **Unfollow**.



The screenshot shows a section titled 'CAMPAIGN MANAGEMENT AND SEARCH ORDER' with a 'Follow' button. Below the title, there are three articles listed: 'Prisma: New media plan quick guide', 'Prisma: Submit proposal without macros (Windows)', and 'Prisma: Submit proposal without macros (Mac)'.