

Visit <https://mediaocean.com/ca/mou> for your training needs.

- ✓ Access the new Learning Center!
- ✓ View quick cards and eLearning videos
- ✓ See recommended learning plans, release notes, and FAQs
- ✓ Build your customized playlist

## Select your platform to browse the content

### Live Training

- ✓ Access the training calendar
- ✓ Sign up for free webinars
- ✓ Register for a live training session

### Release Notes

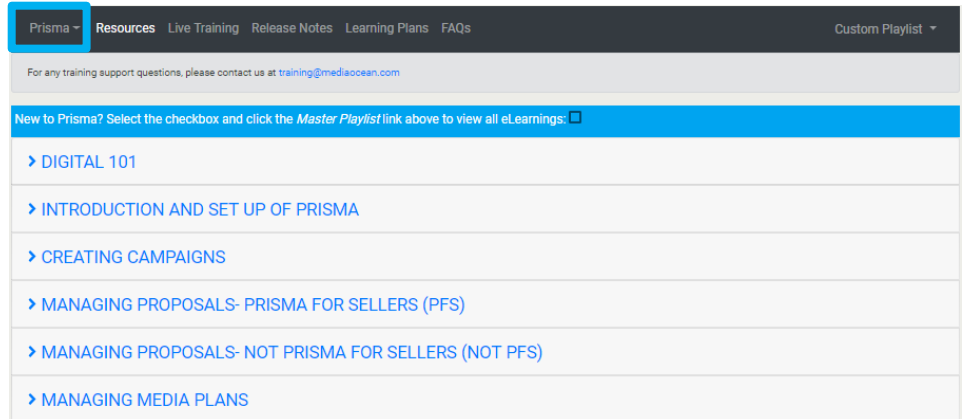
- ✓ Learn about latest enhancements made to your chosen platform

### Learning Plans

- ✓ Review the recommended learning plan including all the available training sessions and resources

### FAQs

- ✓ Check out the answers to the most common support questions



The screenshot shows the 'Resources' page for Prisma. The navigation bar includes 'Prisma', 'Resources', 'Live Training', 'Release Notes', 'Learning Plans', and 'FAQs'. A 'Custom Playlist' dropdown is on the right. Below the navigation bar, there is a contact information line: 'For any training support questions, please contact us at [training@mediaocean.com](mailto:training@mediaocean.com)'. A blue banner asks 'New to Prisma? Select the checkbox and click the *Master Playlist* link above to view all eLearnings: '. Below this are several menu items with expandable arrows: 'DIGITAL 101', 'INTRODUCTION AND SET UP OF PRISMA', 'CREATING CAMPAIGNS', 'MANAGING PROPOSALS- PRISMA FOR SELLERS (PFS)', 'MANAGING PROPOSALS- NOT PRISMA FOR SELLERS (NOT PFS)', and 'MANAGING MEDIA PLANS'.

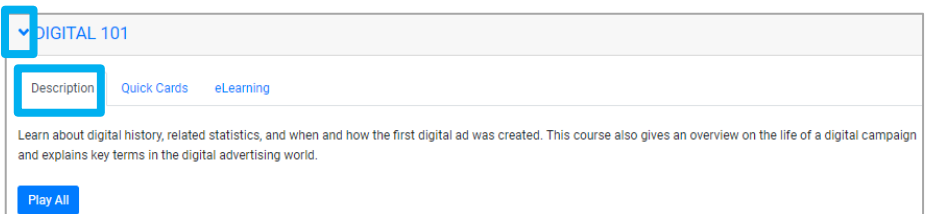
*Have questions? Need a custom training?*

Visit Mediaocean University at <https://mediaocean.com/ca/mou>.

## View available online resources at your own pace

### Click the arrow to expand the course resources

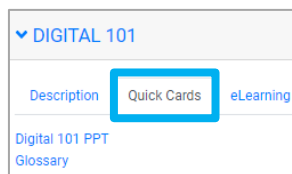
- ✓ Review a brief description of what the resources are going to cover



This screenshot shows the 'DIGITAL 101' course expanded. A blue arrow icon is next to the course title. Below the title are three tabs: 'Description', 'Quick Cards', and 'eLearning'. The 'Description' tab is active, showing a brief overview: 'Learn about digital history, related statistics, and when and how the first digital ad was created. This course also gives an overview on the life of a digital campaign and explains key terms in the digital advertising world.' A 'Play All' button is located at the bottom left of the content area.

### Click the Quick Cards tab

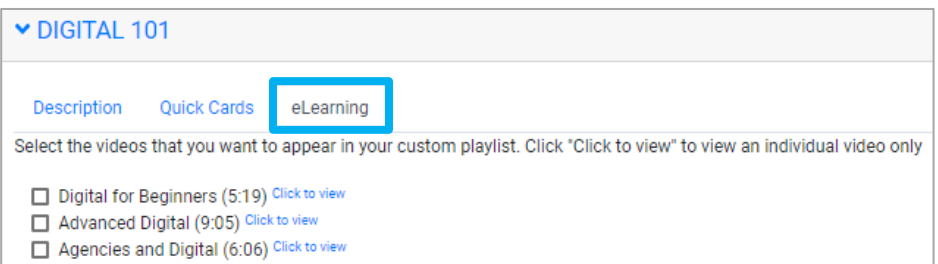
- ✓ Explore available quick cards on the chosen topic



This screenshot shows the 'DIGITAL 101' course with the 'Quick Cards' tab selected. The 'Quick Cards' tab is highlighted with a blue border. Below the tabs, the following items are listed: 'Digital 101 PPT' and 'Glossary'.

### Click the eLearning tab

- ✓ Review and watch available eLearning for the chosen topic—our courses are updated regularly and serve as precursors to classroom training

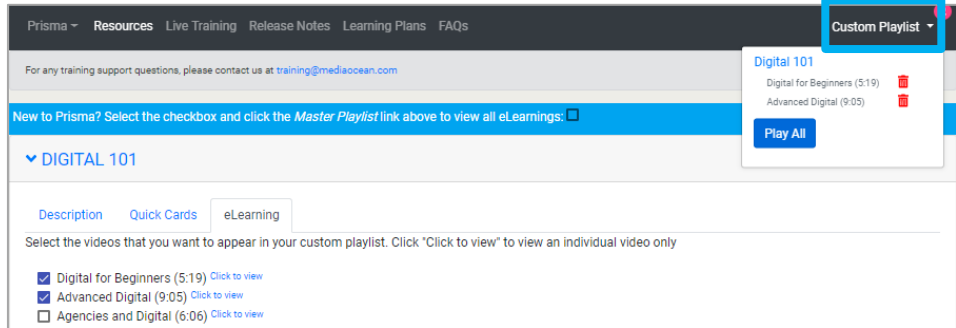


This screenshot shows the 'DIGITAL 101' course with the 'eLearning' tab selected. The 'eLearning' tab is highlighted with a blue border. Below the tabs, there is a text prompt: 'Select the videos that you want to appear in your custom playlist. Click "Click to view" to view an individual video only'. Below this prompt are three video options, each with a checkbox and a 'Click to view' link: 'Digital for Beginners (5:19)', 'Advanced Digital (9:05)', and 'Agencies and Digital (6:06)'.

## Create your customized playlist

### Click the eLearning tab

- ✓ Build a custom playlist by selecting the topics from the list
- ✓ Click **Custom Playlist**, and then click **Play All**
- ✓ Select videos from across all modules and even across different media, where applicable



The screenshot shows the Prisma eLearning interface. At the top, there is a navigation bar with links for Prisma, Resources, Live Training, Release Notes, Learning Plans, and FAQs. A 'Custom Playlist' dropdown menu is open, showing a list of items: 'Digital 101', 'Digital for Beginners (5:19)', and 'Advanced Digital (9:05)'. A 'Play All' button is visible below the list. Below the navigation bar, there is a message: 'For any training support questions, please contact us at [training@mediocean.com](mailto:training@mediocean.com)'. A blue banner reads: 'New to Prisma? Select the checkbox and click the *Master Playlist* link above to view all eLearnings.' Below this, there is a section for 'DIGITAL 101' with tabs for 'Description', 'Quick Cards', and 'eLearning'. The 'eLearning' tab is selected. Below the tabs, there is a message: 'Select the videos that you want to appear in your custom playlist. Click "Click to view" to view an individual video only'. A list of videos is shown with checkboxes and 'Click to view' links:

- Digital for Beginners (5:19) [Click to view](#)
- Advanced Digital (9:05) [Click to view](#)
- Agencies and Digital (6:06) [Click to view](#)