

Guided Plan Management



CREATE

Learn how to create a new media plan and the basics of entering the high level details.



FLIGHT

Draw flights by media type on the flowchart, and learn how they move between the budgeted, planned, booked and actual status.



FLOWCHART

Create custom views and filters for the plan as well as use the fact sheet for high level reporting.



APPROVAL

Learn how to save multiple versions of a plan and submit each for internal or external authorisations and approvals based on your agencies workflow.

Hands-on learning combines the convenience of a webinar with the practical, hands-on experience you used to get only in the classroom.



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HANDS-ON
LEARNING

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