



Why Hands-on Learning?

Hands-on learning combines the convenience of a webinar with the hands-on experience you used to get only in the classroom. Learn new features, get tips, and do practice exercises without having to leave your office to attend a two-hour session.

BENEFITS	WEBINAR	IN-PERSON	HANDS-ON LEARNING
CLIENT-ORIENTED WORKFLOW	✓	✓	✓
NO TRAVEL REQUIRED	✓	×	✓
ACCESS TO TRAINING ENVIRONMENT	×	✓	✓
LIVE TRAINER FEEDBACK	×	✓	✓
30-MINUTE "NEW FEATURE" CLASSES	×	×	✓

Check out our [Hands-on Learning](#) offerings:



Prisma

- Intro to Campaign Management
- New Buy Grid



Lumina

- Intro to Plan Management
- Authorizations and Approvals
- Importing/Exporting



HANDS-ON
LEARNING

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